

ORDER



Orders
Order / Rev: 720766
Alt Order #: 06364409
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 567
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: KLOBUCHAR,A/D/SEN/MN
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	75	\$68,625.00	\$58,331.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	75	\$68,625.00	\$58,331.25	0.00
Totals	75	\$68,625.00	\$58,331.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	KARE	10/31/12	11/01/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--WT---	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--WT---					2	\$1,000.00		0.00			
4	KARE	11/05/12	11/05/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$1,000.00		0.00			
5	KARE	10/30/12	11/02/12	Today Show Today Show	CM	7-9a	-TWTF--	:30	5	\$900.00	P-4	0.00	NM	5	\$4,500.00
MAX 2X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					5	\$900.00		0.00			
6	KARE	11/05/12	11/06/12	Today Show Today Show	CM	7-9a	MT-----	:30	2	\$1,000.00	P-4	0.00	NM	2	\$2,000.00
MAX 2X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	MT-----					2	\$1,000.00		0.00			
7	KARE	10/30/12	11/02/12	M-F 9-10a TODAY	CM	9-10a	-TWTF--	:30	4	\$350.00	P-4	0.00	NM	4	\$1,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$350.00		0.00			
8	KARE	11/05/12	11/05/12		CM	9-10a	M-----	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00

Advertiser:	KLOBUCHAR,A/D/SEN/MN
Product Desc:	KLOBUCHAR FOR SENATE
Estimate:	567

KARF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9-10a TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	M- - - - -		1	\$350.00	0.00							
9	KARE	10/30/12	11/02/12	M-F 10-11a TODAY	CM	10-11a	- TWTF- -	:30	4	\$125.00	P-2	0.00	NM	4	\$500.00
				MAX 1X DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF- -		4	\$125.00	0.00							
10	KARE	11/05/12	11/05/12	M-F 10-11a TODAY	CM	10-11a	M- - - - -	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
				MAX 1X DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	M- - - - -		1	\$100.00	0.00							
11	KARE	10/30/12	11/02/12	Days of Our Lives Days of Our Lives	CM	12-1p	- TWTF- -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
				MAX 1X DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF- -		4	\$300.00	0.00							
12	KARE	11/05/12	11/05/12	Days of Our Lives Days of Our Lives	CM	12-1p	M- - - - -	:30	1	\$225.00	P-2	0.00	NM	1	\$225.00
				MAX 1X DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	M- - - - -		1	\$225.00	0.00							
13	KARE	10/30/12	11/02/12	M-F 1-2p Rachel Ray	CM	1P-2P	- T- - F- -	:30	2	\$250.00	P-4	0.00	NM	2	\$500.00
				MAX 1X DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- T- - F- -		2	\$250.00	0.00							
15	KARE	10/30/12	11/02/12	M-F 2-3p The Doctors	CM	2P-3P	- TWTF- -	:30	4	\$300.00	P-4	0.00	NM	4	\$1,200.00
				MAX 1X DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF- -		4	\$300.00	0.00							
17	KARE	10/30/12	11/02/12	M-F 3-4p DR OZ	CM	3-4p	- TWTF- -	:30	4	\$675.00	P-4	0.00	NM	4	\$2,700.00
				MAX 1X DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF- -		4	\$675.00	0.00							
18	KARE	11/05/12	11/05/12	M-F 3-4p DR OZ	CM	3-4p	M- - - - -	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
				MAX 1X DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		11/05/12	11/11/12	M- - - - -		1	\$500.00	0.00							
19	KARE	10/30/12	11/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	- TWTF- -	:30	4	\$525.00	P-4	0.00	NM	4	\$2,100.00
				MAX 1X DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF- -		4	\$525.00	0.00							
21	KARE	10/30/12	11/02/12	M-F 430-5p Jeopardy	CM	430-5P	- TWTF- -	:30	4	\$1,350.00	P-4	0.00	NM	0	\$0.00
				MAX 1X DAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
Week:		10/29/12	11/04/12	- TWTF- -		4	\$1,350.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KARE	10/29/12-11/04/12	M-F 430-5p			430-5P	- TWThF- - - -	:30		(\$1,350.00)	0.00	NM			
Credited															
2	KARE	10/29/12-11/04/12	M-F 430-5p			430-5P	- TWThF- - - -	:30		(\$1,350.00)	0.00	NM			
Credited															
3	KARE	10/29/12-11/04/12	M-F 430-5p			430-5P	- TWThF- - - -	:30		(\$1,350.00)	0.00	NM			
Credited															
4	KARE	10/29/12-11/04/12	M-F 430-5p			430-5P	- TWThF- - - -	:30		(\$1,350.00)	0.00	NM			
Credited															

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 Estimate: 567
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
22	KARE	11/05/12	11/05/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$1,000.00	0.00					
23	KARE	10/30/12	11/01/12	M-F 5-530p KARE 11 5 News	CM	5-530p	-TWT---	:30	3	\$1,975.00	P-4	0.00	NM	3	\$5,925.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWT---			3		\$1,975.00	0.00					
24	KARE	11/05/12	11/05/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$1,800.00	0.00					
25	KARE	10/30/12	11/01/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-T---	:30	2	\$1,975.00	P-4	0.00	NM	2	\$3,950.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-T---			2		\$1,975.00	0.00					
26	KARE	11/05/12	11/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	M-----	:30	1	\$1,800.00	P-4	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$1,800.00	0.00					
28	KARE	11/03/12	11/03/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-			1		\$1,450.00	0.00					
29	KARE	10/30/12	11/02/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	-TWTF--	:30	2	\$2,700.00	P-4	0.00	NM	2	\$5,400.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--			2		\$2,700.00	0.00					
32	KARE	10/30/12	11/02/12	M-F 10-1035p KARE News 10p	CM	10-1035P	--W-F--	:30	2	\$3,375.00	P-4	0.00	NM	2	\$6,750.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	--W-F--			2		\$3,375.00	0.00					
33	KARE	11/05/12	11/05/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$3,000.00	0.00					
34	KARE	11/03/12	11/03/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$3,375.00	P-4	0.00	NM	1	\$3,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-			1		\$3,375.00	0.00					
N36	KARE	10/30/12	11/02/12	Tonight Show Tonight Show	CM	1035pm-1135pm	-TWTF--	:30	4	\$650.00	P-2	0.00	NM	3	\$1,950.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--			4		\$650.00	0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
		4	KARE	10/29/12-11/04/12	Tonight Show	1035pm-1135pm	-TWThF----	:30	(\$650.00)	0.00	NM				
		Credited													
37	KARE	11/05/12	11/05/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$1,000.00	0.00					
38	KARE	10/30/12	11/02/12	Late Night Late Night NBC	CM	1135pm-1235xm	-TWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
38	KARE	10/30/12	11/02/12	Late Night Late Night NBC	CM	1135pm-1235xm	-TWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-TWTF--		4		\$200.00		0.00					
39	KARE	11/05/12	11/05/12	Late Night Late Night NBC	CM	1135pm-1235xm	M-----	:30	1	\$375.00	P-4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1		\$375.00		0.00					
40	KARE	11/03/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$200.00		0.00					
41	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$500.00	P-2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		2		\$500.00		0.00					
44	KARE	11/04/12	11/04/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		1		\$400.00		0.00					
45	KARE	11/04/12	11/04/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,450.00	P-4	0.00	NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S		1		\$1,450.00		0.00					
47	KARE	10/30/12	10/30/12	Tue Prime THE VOICE	CM	Tue Prime (6:58 PM-9:00 PM)	-T-----	:30	1	\$5,400.00	P-4	0.00	NM	1	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----		1		\$5,400.00		0.00					
N48	KARE	11/02/12	11/02/12	M-F 10-11a M-F 10-11a	CM	10-11a	----F--	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--		1		\$125.00		0.00					
N49	KARE	11/03/12	11/03/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$400.00		0.00					
N50	KARE	11/02/12	11/02/12	M-F 2-3p The Doctors	CM	2P-3P	----F--	:30	2	\$300.00	P-4	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--		2		\$300.00		0.00					
N51	KARE	11/03/12	11/03/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-		1		\$200.00		0.00					
													Totals	75	\$68,625.00